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## Welcome

The Advancement Operations SharePoint site has been designed as a collaborative work environment and resource center for documents and forms. The SharePoint site is accessible to you online and through the [mobile app](#). Suggestions for content are always welcome.

- June 2021 Gift Log
- Wealth Engine
- Gift Info and Form Documents

**Talisma Fundraising References**

[Go to Subsite](#)

**Prospect Research**

[Go to Page](#)

## News, Articles, Webinar Recaps

+ Add ▾

[See all](#)

## Giving Links

- [Stock Transfer](#)
- [Matching Gifts](#)
- [Planned Giving](#)
- [Give Campus Site](#)

## Marketing Links

- [Advancement Dropbox](#)
  - *Contact Erin for Username/Password*
- [School Nameplates](#)
- [University Wordmark](#)
- [The Mercerian](#)

## Informational Links

- [President's Report](#)
- [Strategic Plan](#)


## IRS Links

- University Advancement ...
- Conversations
- Documents
- Notebook
- Pages
- Site contents

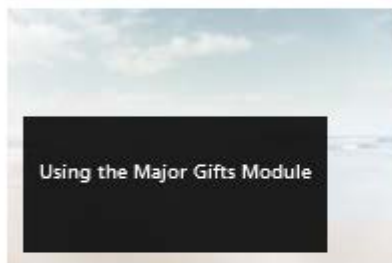
+ New Send to Promote Page details Immersive Reader Analytics

UNIVERSITY ADVANCEMENT

# Prospect Research

 **Chrysal A. Bate**  
Director Of Advancement Services

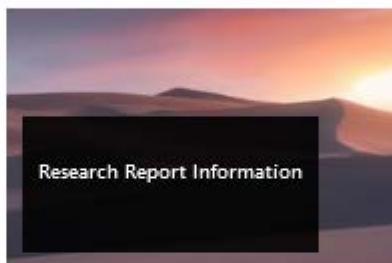
The Prospect Research SharePoint site has been designed as a collaborative work environment and resource center for documents and forms. The SharePoint site is accessible to you online and through the [mobile app](#). Suggestions for content are always welcome.



Using the Major Gifts Module

Guides are provided to assist you in navigating the Major Gifts Module as well as generate reports.

### [How to Pull Your Pipeline](#)



Research Report Information

Each report updates information within the prospect's Talisma record.

### [Primary Report](#)

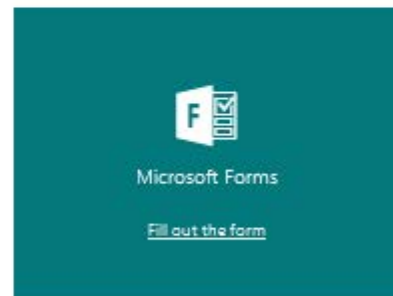
Ensure that there is substantial biographical and philanthropic information for a network gear introduction with donor prospect. Develop an expanded profile report based on engagement information described in call report.

### [Deep-Dive Report](#)

Wealth screening verification to determine donor's estimated capacity and propensity for increased giving.



Request a Research Report



Use for prospects not in your current pipeline.

Your folder contains detailed profile reports for prospects from your pipeline and special requests. Each time a new report is added to your folder you will receive an email alert via Microsoft Flow.

## Prospect Research and Pipelines

[See all](#)

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All Documents

Name Modified Modified By



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## Welcome!

The Advancement Services - Student Worker SharePoint is a collaboration and workspace site.

Please enter your designated subsite (below) to find your work documents and instructions.

## Helpful Resources

[Talisma Fundraising Database](#)

[Student Payroll](#)



## Guides - All Areas

- [Correcting and Updating Addresses](#)
- [Obituary Updates](#)





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## Services Projects

Below you will find a link to the Projects List. Follow the steps below.





1. To begin a project click on the project's title.
2. The project will open with instructions.
3. Update the status field to 'In-Progress'
4. Review instructions, ask for clarifications from CAB, complete project.
5. Update the status field to 'Complete'

[Go to Projects List](#)

## Documents

[See all](#)

+ New ▾ ⋮ ☰ All Documents ▾ ⓘ

	Name ▾	Instruc
	Adreana - Documents	Files cor projects your fol allow yo progress
	Emily - Documents	Files cor projects your fol allow yo progress
	Saloni - Documents	Files cor projects your fol allow yo progress